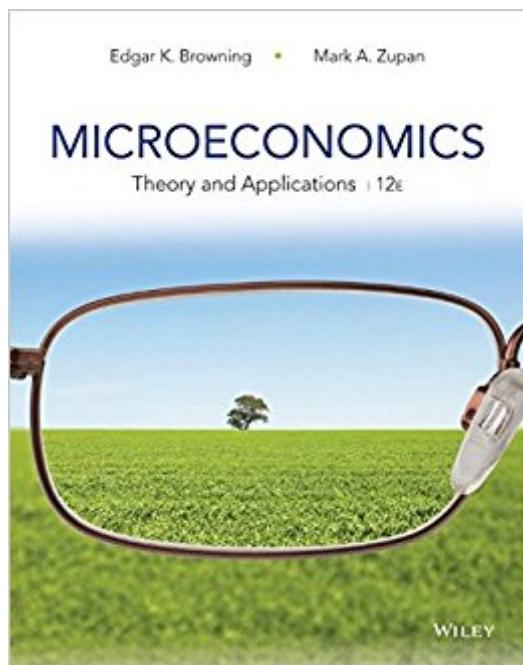


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Microeconomics: Theory And Applications



Synopsis

Microeconomics: Theory & Applications, 12th Edition provides students with the fundamental tools of analysis, and shows how these tools can be used to explain and predict phenomena. Written for both economics and business students, Edgar Browning and Mark Zupan present basic microeconomic principles in a clear and thorough way, using numerous applications to illustrate the use of theory, and reinforce students' understanding.

Book Information

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Customer Reviews

While I have tried several microeconomics books, this books personally is my favorite due to several graphs and restating of the obvious that allows people to reinforceâ their understanding. Highly recommend it!

This book is a refreshing relief to what is otherwise a terribly hard and overall useless class. It is very easy to read and has an example of almost everything that it teaches. Well done.

Great book

Good book

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